

# Thunder Beach 2009 / 2010 Lodging Sponsorship Agreement

Official Thunder Beach Event Magazine and Website

9<sup>th</sup> Annual Autumn Rally: September 24<sup>th</sup> – 27<sup>th</sup>, 2009      12<sup>th</sup> Annual Spring Rally: April 29<sup>th</sup> – May 2<sup>nd</sup>, 2010

PO Box 18259, Panama City Beach, Florida 32417-8259

Office: (850) 249-7627 / Fax: (850) 249-7630 / Toll Free (888) 396-1638 / Jenifer Norby: (850) 257-1877

[www.ThunderBeachProductions.com](http://www.ThunderBeachProductions.com)    e-mail: [jen@ThunderBeachProductions.com](mailto:jen@ThunderBeachProductions.com)

**Business Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

## Payment Options:

- Sign up for (2) events - 10% off both events - full payment due now & receive 10% off both events
- Sign up for (2) events now with "split payment" option - full payment of Autumn ad listings due now / receive 10% off your Spring 2010 ad listings (balance is due no later than March 10, 2010)
- Autumn event only - full payment of Autumn ad listing due upon contract signing

## Platinum Lodging Sponsor Package (Check one) - listed in 1<sup>st</sup> section on Lodging Page in alpha order

- Full page Ad in Event Magazine • Property featured under "Platinum Lodging Sponsors" banner on [www.ThunderBeachProductions.com](http://www.ThunderBeachProductions.com) homepage • Photo, Logo, and Contact Information on Platinum Lodging Sponsor page
- Full Page Content (property description/promotion) linked from main Lodging page • 10+ 120 x 60 pixel banners featured on pages throughout [www.ThunderBeachProductions.com](http://www.ThunderBeachProductions.com) • Key placement of client-provided signage (max 2'x2') at Thunder Beach Welcome Center with client-supplied collateral distribution included.

**Magazine Ad Size: Full Page (7 1/2" x 9 1/2")**

\_\_\_\_\_ \$2,500 Fall Event    \_\_\_\_\_ \$4,500 (2) Event 10% overall    \_\_\_\_\_ \$4,750 (2) Event 10% split pay/\$2,500 due now

## Gold Lodging Sponsor Package – (Check One) - listed in 2<sup>nd</sup> section on Lodging Page in alpha order

- Full or half (1/2) page Ad in Event Magazine • Photo, Logo, and Contact Information on Gold Lodging Sponsor page (w/property description of 100 words max) • 8 - 120 x 60 pixel banners featured on pages throughout [www.ThunderBeachProductions.com](http://www.ThunderBeachProductions.com)
- Placement of client-provided signage (max 11"x17") at the Thunder Beach Welcome Center with client-supplied collateral distribution included.

**Magazine Ad Size: Full Page (7 1/2" x 9 1/2")**

\_\_\_\_\_ \$2,000 Fall Event    \_\_\_\_\_ \$3,600 (2) Event 10% overall    \_\_\_\_\_ \$3,800 (2) Event 10% split pay/\$2,000 due now

**Magazine Ad Size: Half (1/2) Page (7 1/2" x 4 7/8")**

\_\_\_\_\_ \$1,650 Fall Event    \_\_\_\_\_ \$2,970 (2) Event 10% overall    \_\_\_\_\_ \$3,135 (2) Event 10% split pay/\$1,485 due now

## Silver Lodging Sponsor Package – (Check One) - listed in 3<sup>rd</sup> section on lodging page in alpha order

- Full, Half(1/2) or Quarter(1/4) page Ad in Event Magazine • Property Photo, Logo, and Contact Information on Silver Lodging Sponsor page • 6 - 120 x 60 pixel banners featured on pages throughout [www.ThunderBeachProductions.com](http://www.ThunderBeachProductions.com) • Placement of client-provided signage (max 8 1/2"x11") at the Thunder Beach Welcome Center w/client-provided collateral distribution - add \$200.00

**Magazine Ad Size: Full Page (7 1/2" x 9 1/2")**

\_\_\_\_\_ \$1,700 Fall Event    \_\_\_\_\_ \$3,060 (2) Event 10% overall    \_\_\_\_\_ \$3,230 (2) Event 10% split pay/\$1,700 due now

**Magazine Ad Size: Half (1/2) Page (7 1/2" x 4 7/8")**

\_\_\_\_\_ \$1,350 Fall Event    \_\_\_\_\_ \$2,430 (2) Event 10% overall    \_\_\_\_\_ \$2,565 (2) Event 10% split pay/\$1,350 due now

**Magazine Ad Size: Quarter (1/4) Page (3 5/8" x 4 7/8")**

\_\_\_\_\_ \$1,050 Fall Event    \_\_\_\_\_ \$1,890 (2) Event 10% overall    \_\_\_\_\_ \$1,995 (2) Event 10% split pay/\$1,050 due now

\*Please note: You also receive Thunder Beach *Look for this Sign* "Official Sponsor" Posters for display during the event and copies of the Official Event Magazine for distribution from your business (**number of magazines received for distribution is based on sponsorship level**). Sponsorship also includes a complementary listing on the Sponsors Locator Map in the Official Event Magazine and website.

Advertiser agrees to supply high resolution (min 300 dpi) ad copy for Event Magazine and all logos, photos and content for web listing. Final approval of print ad required before going to press. **If Thunder Beach is required to create ad copy or change existing ad copy, additional charges will apply.** Advertiser will be given a written "estimate" & must agree on additional charges prior to ad creation or changes. Call Jenifer Norby @ (850) 257-1877 with questions pertaining to art.

\_\_\_\_\_  
Company Representative Name/Title (Please Print)

\_\_\_\_\_  
Thunder Beach Representative

\_\_\_\_\_  
Signature/Date

\_\_\_\_\_  
Signature/Date

**Company Address:** \_\_\_\_\_  
Street Number/Name City State Zip Code

**Website:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Exclusivity**

Sponsoring advertiser agrees by signing this agreement, that to be considered as an Official Sponsor of the Thunder Beach rally and receive the benefits outlined above, there will be no support or promotions online or during the event dates with any other promotional company operating in Panama City Beach during the official dates of the Thunder beach rallies or Panama City Beach Bike Week.

Initial \_\_\_\_\_

**Limited use of Trademark/s license**

Marks: Thunder Beach, Thunder Beach Rally, Miss Thunder Beach, Panama City Beach Bike Week, Panama City Bike Week and / or any mark or variation.

Thunder Beach Productions grants sponsor the right to use one or more of its trademarks, trade names, service marks, logos, and event name in furtherance of promoting sponsor's brand(s) or product(s). Such right of use shall constitute a limited license which will support no claim of ownership, copyright, authorize no right for use beyond the promotion contemplated by this contract, terminates with the term of this contract unless a different date is set in writing and requires no royalty or other consideration.

Any advertising or other material prepared which contains any mark, logo, or event title of the other party shall be provided to the other party for review in advance of publication. All Thunder Beach advertisers and/or official sponsors agree to not recruit or place any vendors on their properties during the Thunder Beach Rally unless specifically contracted with Thunder Beach Productions Inc. as an official venue.

Initial \_\_\_\_\_

This Agreement constitutes the entire understanding between the parties and cannot be altered or modified except by an agreement in writing signed by both parties. Upon its execution, this Agreement shall supersede all prior statements or agreements, both written and oral.

**Business and Payment (For Office Use Only) Make Checks Payable To: Thunder Beach Productions, Inc.**

Mail to: Po Box 18259 Panama City Beach FL 32417-8259

Check #: \_\_\_\_\_ Amount Due \_\_\_\_\_ Amount Paid \_\_\_\_\_ Balance Due \_\_\_\_\_ Date Due \_\_\_\_\_

Authorization for Thunder Beach Productions to charge my credit card account as indicated below:

Amount of \$ \_\_\_\_\_ as full payment on all events except 10% split discount events then final payment in the

Amount of \$ \_\_\_\_\_ will be deducted on/around 10<sup>th</sup> March 2010

**Check one:** Visa  MasterCard  Discover  American Express

Cardholder's Printed Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Business Address: \_\_\_\_\_  
Street Number/Name City State Zip Code

**For security purposes, your card # will be destroyed upon completion of this transaction**

Card #: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Security Code #: \_\_\_\_\_ (3 digits on card back)