

Thunder Beach 2009 / 2010 Business (Non-Lodging) Sponsorship Agreement

Official Thunder Beach Event Magazine and Website

9th Annual Autumn Rally: September 24th – 27th, 2009 12th Annual Spring Rally: April 29th – May 2nd, 2010

PO Box 18259, Panama City Beach, Florida 32417-8259

Office: (850) 249-7627 / Fax: (850) 249-7630 / Toll Free (888) 396-1638 / Jenifer Norby: (850) 257-1877

www.ThunderBeachProductions.com e-mail: jen@ThunderBeachProductions.com

Business Name: _____ Date: _____ Phone: _____

Official Business Sponsorship Benefits

Official Business (Non-Lodging) Sponsorship includes your printed ad in the Thunder Beach Official Event Magazine and your logo/contact info and web link on the www.ThunderBeachProductions.com Business or Restaurant/Bar Sponsorship Page. You also receive Thunder Beach *Look for this Sign* "Official Sponsor" Posters for display during the event and copies of the Official Event Magazine public cation for distribution from your business. **(Please note: number of magazines received for distribution is based on sponsorship level)**. Sponsorship also includes a complementary listing on the Sponsor Locator Map in the Official Event Magazine and website.

Payment Options:

- Sign up for (2) events - 10% off both events - full payment due now & receive 10% off both events
- Sign up for (2) events now with "split payment" option - full payment of Autumn ad listings due now / receive 10% off your Spring 2010 ad listings (balance is due no later than March 10, 2010)
- Autumn event only - full payment of Autumn ad listing due upon contract signing

Full Page Magazine Ad Listing (7 ½ x 9 ½) - Includes Web Logo & Link

____\$1,600 Autumn Event ____\$2,880 (2) Event 10% overall ____\$3,040 (2) Event 10% split pay/\$1,600 due now

Half (1/2) Page Magazine Ad Listing (7 ½ x 4 7/8) - Includes Web Logo & Link

____\$1,200 Autumn Event ____\$2,160 (2) Event 10% overall ____\$2,280 (2) Event 10% split pay/\$1,200 due now

Quarter (1/4) Page Magazine Ad Listing (3 5/8 x 4 7/8) - Includes Web Logo & Link

____\$675 Autumn Event ____\$1,215 (2) Event 10% overall ____\$1,382 (2) Event 10% split pay/\$675 due now

Eighth (1/8) Page Magazine Ad Listing (3 5/8 x 2 3/8) – No Web Presence or Link

____\$385 Autumn Event ____\$693 (2) Event 10% overall ____\$751 (2) Event 10% split pay/\$385 due now

Advertiser agrees to supply high resolution (min 300 dpi) ad copy for print magazine & all logos, photos and content for web listing. Final approval of print ad required before going to press. **If Thunder Beach is required to create ad copy or change existing ad copy, additional charges will apply.** Advertiser will be given a written "estimate" & must agree on additional charges prior to ad creation or changes. Call Jenifer Norby @ (850) 257-1877 with questions pertaining to art.

Exclusivity

Sponsoring advertiser agrees by signing this agreement, that to be considered as an Official Sponsor of the Thunder Beach rally and receive the benefits outlined above, there will be no support or promotions online or during the event dates with any other promotional company operating in Panama City Beach during the official dates of the Thunder beach rallies or Panama City Beach Bike Week.

Initial _____

Limited use of Trademark/s license

Marks: Thunder Beach, Thunder Beach Rally, Miss Thunder Beach, Panama City Beach Bike Week, Panama City Bike Week and/or any mark or variation.

Thunder Beach Productions grants sponsor the right to use one or more of its trademarks, trade names, service marks, logos, and event name in furtherance of promoting sponsor's brand(s) and/or product(s). Such right of use shall constitute a limited license which will support no claim of ownership, copyright, authorize no right for use beyond the promotion contemplated by this contract, terminates with the term of this contract unless a different date is set in writing and requires no royalty or other consideration.

Any advertising or other material prepared which contains any mark, logo, or event title of the other party shall be provided to the other party for review in advance of publication. All Thunder Beach advertisers and/or official sponsors agree to not recruit or place any vendors on their properties during the Thunder Beach Rally unless specifically contracted with Thunder Beach Productions Inc. as an official venue.

Initial _____

This Agreement constitutes the entire understanding between the parties and cannot be altered or modified except by an agreement in writing signed by both parties. Upon its execution, this Agreement shall supersede all prior statements or agreements, both written and oral.

Company Representative Name/Title (Print)

Thunder Beach Productions Representative

Signature/Date

Date

Company Address: _____
Street Number/Name City State Zip Code

Website: _____ **Phone** _____

Email: _____ **Fax:** _____

Make Checks Payable To: Thunder Beach Productions, Inc.
Mail to: PO Box 18259 Panama City Beach, FL 32417-8259

Total Amount Due _____ Amount Received _____ Check# _____ Balance Due _____

Authorization for Thunder Beach Productions to charge my credit card account as indicated below:

Amount of \$ _____ as full payment on all events except 10% split discount events then final payment in the

Amount of \$ _____ will be deducted on/around 10th March 2010

Check one: Visa MasterCard Discover American Express

Cardholder's Printed Name: _____ Signature: _____

Business Address: _____
Street Number/Name City State Zip Code

For security purposes, your card # will be destroyed upon completion of this transaction

Card #: _____/_____/_____/_____ Expiration Date: ____/____ Security Code #: _____ (3 digits on card back)