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THUNDER BEACH RALLY - TRADEMARK NOTICE

*****NOTICE*****

TO ALL VENDORS, MERCHANTS, PARTICIPANTS OR ANY OTHER PARTIES

Thunder Beach® - Panama City Beach Bike Week® - Panama City Bike Week®

The name "Thunder Beach", Panama City Beach Bike Week, and Panama City Bike Week are protected by both Federal and State trademarks owned by Thunder Beach Productions Inc., and therefore CANNOT BE USED BY ANY NON-TRADEMARK OWNER in connection with the sale, promotion, marketing, or manufacture of any products, merchandise, signage, concerts or events of any kind.

These trademarks also protect any phrase, concept or title using the words "Thunder" and "Beach" in any combination or any variations of Panama City Beach Bike Week. This trademark protection is in force whether before, during or after any Thunder Beach Spring or Autumn Motorcycle Rally in Panama City Beach, Florida, the State of Florida, and any other region protected under trademark laws.

Thunder Beach Productions Inc., has the exclusive right to license, display, sell and merchandise all event products related to the above trademarks. Thunder Beach Productions Inc. further has the right to inspect, approve, reject or otherwise control the display, promotion, sale or other merchandising of products, services, and signage by its exhibitors and local merchants at its sole discretion.

Any products or services rejected by Thunder Beach Productions Inc. must be immediately removed from the event premises or location and may be removed by Thunder Beach Productions Inc.

No exhibitor space shall display any signage reading "Official Rally Merchandise", "Rally Merchandise", "Rally Tees", "Event Tees" or any similar language advertising the sale of event merchandise. Merchandise designed to be passed off as official event merchandise or which has this effect will not be permitted. Any vendor or merchant found selling merchandise that infringes on these trademarks will be subject to legal recourse.

No signage may be displayed using the term Thunder Beach, Panama City Beach Bike Week, or Panama City Bike Week in any location with out the express written permission and licensing by Thunder Beach Productions Inc.

All unauthorized use of trademarked "Thunder Beach" (or any above mentioned variations of the trademarked name), Panama City Beach Bike Week, or Panama City Bike Week, constitutes a crime punishable by law. Any and all use that is not explicitly authorized or licensed by Thunder Beach Productions Inc., is strictly prohibited and will be prosecuted to the fullest extent of the law.

All questions regarding this notice should be directed to
Joe Biggs, President Thunder Beach Productions, Inc.,
850-249-7627.

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Reg. No. 2,884,361 Trademark: Class 0025 and 0041. T0800000834, T0800000835